Barbra Schlifer Commemorative Clinic
Freedom From Violence.

SHE+MATTERS

United Way Greater Toronto

SHE MATTERS 2027

SPONSORSHIP & DONATION PACKAGE

Sunday March 7th , 2027
1:00 pm to 3:00 pm

STORYS BUILDING

Barbra Schlifer Commemorative Clinic offers trauma-informed legal services and representation, counselling and multilingual interpretation, and drives system transformation to support women and gender-diverse people who have experienced violence. Rooted in the foundations of intersectionality, innovation, and a client-centred approach, we foster the skills and resilience of the people we serve and amplify their voices to create individual and collective change.

NEW TO SHE MATTERS?

SHE MATTERS signifies a powerful convergence of community solidarity, honouring Barbra Teena Schlifer, whose life was tragically lost to violence, while also shining a light on the vital work of the Clinic. It is a tribute to the courage of women and gender-diverse individuals whose lives have been touched by violence, amplifying their voices and experiences.

LAST YEAR'S SHE MATTERS

SHE MATTERS 2026 brought together over 150 guests and raised $70,250 in support of survivors of gender-based violence and the Clinic's work. The brunch united like-minded individuals from different industries with a shared commitment to justice. We appreciate every supporter, donor, sponsor and all attendees for being a part of this event and this important cause.

2027 EVENT HIGHLIGHTS

- Food & Coffee/Tea + Cash Bar
- Silent Auction
- Networking opportunities with other professionals, community partners, and Clinic Staff.

FUNDRAISING GOAL: $75,000

TARGET AUDIENCE

- 200+ professionals and leaders from the GTA.

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SPONSORSHIP OPPORTUNITIES

■ SIGNATURE SPONSOR $15,000

1 OPPORTUNITY ***[SOLD]***

- Prominent logo and name recognition across all event materials including Schlifer Clinic's website, identified as "[Firm/Company/Business Name] – Signature Sponsor, SHE Matters 2027".
- Dedicated social media recognition highlighting your "[Firm/Company/Business Name] as the Signature Sponsor, providing visibility across our community and supporter networks.
- Logo placement in two featured Instagram and Facebook Story advertisements promoting SHE Matters 2027.
- Ten (10) complimentary tickets to attend SHE Matters 2027.
- Prominent on-site recognition through event signage and on-screen logo recognition at SHE Matters 2027.
- A full-page advertisement in the SHE Matters 2027 Event Program, providing an opportunity to showcase your organization's values, services, and commitment to the community.
- An invitation to attend the Clinic's Annual General Meeting in October 2027, providing an opportunity to learn more about the Clinic's impact and future priorities.
- Recognition in the Clinic's 2027 Annual Report.

EXCLUSIVE

- A featured spotlight on your firm/company/business in the Clinic's seasonal e-newsletter, highlighting your commitment to supporting women and communities affected by violence.
- A personalized thank-you video from the Clinic's Executive Director, acknowledging your organization's support and impact.

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SPONSORSHIP OPPORTUNITIES

■ VENUE SPONSOR

$8,000

2 OPPORTUNITIES ***[1 SOLD]***

- Prominent logo and name recognition across all event materials including Schlifer Clinic's website, identified as "[Firm/Company/Business Name] – Venue Sponsor, SHE Matters 2027".
- Dedicated social media recognition highlighting your [Firm/Company/Business Name] as the Venue Sponsor, providing visibility across our community and supporter networks.
- Eight (8) complimentary tickets to attend SHE Matters 2027.
- Prominent on-site recognition through event signage and on-screen logo recognition at SHE Matters 2027.
- A one-half-page advertisement in the SHE Matters 2027 Event Program, providing an opportunity to showcase your organization's values, services, and commitment to the community.
- An invitation to attend the Clinic's Annual General Meeting in October 2027, providing an opportunity to learn more about the Clinic's impact and future priorities.
- Recognition in the Clinic's 2027 Annual Report.

SPONSORSHIP OPPORTUNITIES

■ PROGRAM SPONSOR

$5,000

2 OPPORTUNITIES ***[2 SOLD]***

- Prominent logo and name recognition across all event materials including Schlifer Clinic's website, identified as "[Firm/Company/Business Name] – Program Sponsor, SHE Matters 2027".
- Dedicated social media recognition highlighting your [Firm/Company/Business Name] as the Program Sponsor, providing visibility across our community and supporter networks.
- Four (4) complimentary tickets to attend SHE Matters 2027.
- Prominent on-site recognition through event signage and on-screen logo recognition at SHE Matters 2027.
- Recognition in the SHE Matters 2027 Event Program, providing an opportunity to showcase your organization's values, services, and commitment to the community.
- Recognition in the Clinic's 2027 Annual Report.

■ SOCIAL MEDIA SPONSOR

$2,500

6 OPPORTUNITIES ***[5 SOLD]***

- Prominent logo and name recognition across all event materials including Schlifer Clinic's website, identified as "[Firm/Company/Business Name] – Social Media Sponsor, SHE Matters 2027".
- Logo placement in two featured Instagram and Facebook Story advertisements promoting SHE Matters 2027.
- Two (2) complimentary tickets to attend SHE Matters 2027.
- Recognition in the SHE Matters 2027 Event Program, providing an opportunity to showcase your organization's values, services, and commitment to the community.
- Recognition in the Clinic's 2027 Annual Report.

DONATION OPTIONS

FRIEND DONOR

$500-$1,999

- Individual, Firm or Company name in the SHE MATTERS event program.
- A thank you letter from the Executive Director and a Charitable Income Tax Receipt for the full amount of your donation.

SUPPORTER DONOR

$2,000-$4,000

- Individual, Firm or Company name in the SHE MATTERS event program.
- A thank you from the Executive Director and a Charitable Income Tax Receipt for the full amount of your donation.
- Recognition in the Clinic's 2027 Annual Report.

CHAMPION DONOR

$5,000-$9,999

- Individual, Firm or Company name in the SHE MATTERS event program.
- A thank you from the Executive Director and a Charitable Income Tax Receipt for the full amount of your donation.
- Recognition in the Clinic's 2027 Annual Report.
- Logo recognition on the Clinic's social media platforms and on the Clinic's website highlighting your support for SHE MATTERS 2027.

IN-KIND DONOR

- Logo recognition on the SHE MATTERS 2027 event program.

Since 1985, the Barbra Schlifer Commemorative Clinic has served over 150,000 women and gender-diverse people. The Clinic invites like-minded companies and firms to be an integral part of this amazing event. We offer several different sponsorship packages tailored to fit the needs of many companies and firms. Sponsorship is critical to our continued success, and has a tremendous impact on the lives of those seeking freedom from violence.

If you are interested in supporting SHE MATTERS 2027, please contact the Fundraising Department at fundraising@schliferclinic.com.

Last Year's Event

489 College St, Toronto ON M65 1A5

fundraising@schliferclinic.com

www.schliferclinic.com