



NEW TO SHE MATTERS?

Sadly, SHE MATTERS has been on hold since 2020 due to COVID-19, the Barbra Schlifer Commemorative Clinic is thrilled to bring this event back. Join us for this very special event on March 24th, 2024.

HERE'S WHAT WE DID AT OUR LAST SHE MATTERS EVENT!

On March 24, 2019, more than 225 young professionals and community partners joined the Barbra Schlifer Commemorative Clinic at 2nd Floor Events for an amazing display of community support for SHE MATTERS, a brunch event for people who are passionate about social justice and the prevention of gender-based violence. SHE MATTERS symbolizes many things: the coming together of the community to honour a woman whose life was ended by violence; to learn about the work of the Barbra Schlifer Commemorative Clinic and, the bravery of women and gender-diverse people whose lives have been impacted by violence.

KEY EVENT HIGHLIGHTS

- + Food station and passed appetizers
- + Gift bag full of goodies
- + On-site activities
- + Networking opportunities with other professionals and community partners, Clinic staff, and sponsors
- + Fundraising goal: **\$50,000**

TARGET AUDIENCE

- + 250+ professionals and leaders from the GTA.

The Barbra Schlifer Commemorative Clinic invites businesses, companies, or firms to be an integral part of this amazing event. We offer several different sponsorship and donation packages tailored to fit the needs of your business, company, or firm. Sponsorships and donations are critical to our continued success and have a tremendous impact on the lives of our clients seeking freedom from violence.

The Barbra Schlifer Commemorative Clinic offers trauma-informed legal services and representation, counselling and multilingual interpretation, and drives system transformation to support women and gender-diverse people who have experienced violence. Rooted in the foundations of intersectionality, innovation, and a client-centered approach, we foster the skills and resilience of the people we serve and amplify their voices to create individual and collective change.



SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR | \$10,000

1 OPPORTUNITY

PRE-EVENT RECOGNITION

- + Title recognition on SchliferClinic.com with logo presence and a link to sponsor's website.
- + Logo recognition on Clinic social media platforms.
- + Logo recognition on the online event page.
- + Ten tickets to SHE Matters 2024.

EVENT RECOGNITION

- + Title recognition in all event materials with logo presence (ex. "Your Name" Signature Sponsor of SHE Matters 2024).
- + Logo recognition on SHE Matters 2024 banner.
- + One full-page advertisement in the SHE Matters 2024 event program.
- + On-screen logo recognition at SHE Matters 2024.
- + An opportunity for your company, firm, or corporation to include a promotional item in the SHE Matters 2024 attendee gift bags.
- + **EXCLUSIVE:** An opportunity for your company, firm, or corporation to display information about its services on a display table at the event.
- + **EXCLUSIVE:** An opportunity for one representative from your company, firm, or corporation to speak at SHE Matters 2024.

POST-EVENT RECOGNITION

- + An opportunity for up to four of your company, firm, or corporation's associates to attend a Clinic legal workshop, seminar, or virtual training on gender-based violence.
- + Recognition in the Clinic's 2024 Annual Report.

VENUE SPONSOR | \$5,000

1 OPPORTUNITY

PRE-EVENT RECOGNITION

- + Venue Sponsor recognition on SchliferClinic.com with logo presence and a link to your website.
- + Logo recognition on Clinic social media platforms.
- + Logo recognition on the online event page.
- + Six tickets to SHE Matters 2024.

EVENT RECOGNITION

- + Venue Sponsor recognition with logo presence on signage at SHE Matters 2024.
- + One half-page ad in the SHE Matters 2024 event program.
- + On-screen logo recognition at SHE Matters 2024.
- + An opportunity for your company, firm, or corporation to include a promotional item in the SHE Matters 2024 attendee gift bags.

POST-EVENT RECOGNITION

- + Recognition in the Clinic's 2024 Annual Report.

PROGRAM SPONSOR | \$2,500

1 OPPORTUNITY

PRE-EVENT RECOGNITION

- + Program Sponsor recognition on SchliferClinic.com with logo presence and a link to your website.
- + Logo recognition on Clinic social media platforms.
- + Four tickets to SHE Matters 2024.

EVENT RECOGNITION

- + On-screen logo recognition at SHE Matters 2024.
- + Program Sponsor recognition with logo presence in the SHE Matters 2024 event program.

POST-EVENT RECOGNITION

- + Recognition in the Clinic's 2024 Annual Report.

DONOR OPPORTUNITIES

SUPPORTERS | \$1,500+

- + Two complimentary tickets to SHE MATTERS 2024
- + Individual name or company, firm, or corporation logo in the SHE MATTERS event program.
- + A thank you letter from the Executive Director and a Charitable Income Tax Receipt for the full amount of your donation.

FRIENDS | \$500 - \$1,499

- + Individual name or company, firm, or corporation logo in the SHE MATTERS event program.
- + A thank you letter from the Executive Director and a Charitable Income Tax Receipt for the full amount of your donation.

IN-KIND DONATIONS

- + Logo recognition in the SHE MATTERS 2024 event program.
- + Increased awareness of your company, firm, or corporation's commitment to and alignment with an innovative and well-respected organization.

