



SPIRIT *of*
SCHLIFER

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2021

Sponsorship and
Supporter Opportunities



Lead Partner

Cost: \$25,000

Opportunities Available: SOLD

Benefits:

- Title recognition in all campaign materials with logo presence (e.g. "Your Name" Lead Partner of Spirit of Schlifer Campaign 2021).
- A profile of your company/firm on the campaign landing page with a link to your website. The profile will detail why your company/firm supports the campaign.
- Special recognition on Clinic social platforms, which includes Twitter, Facebook, Instagram and LinkedIn, with your logo and a link to your website.
- Digital advertisement with your logo in Precedent Magazine, prepared by the Clinic's Communication Department and approved by your company/firm.
- A full-page ad in the Spirit of Schlifer 2021 Digital Program, housed on campaign landing page and promoted through the Clinic's website and social media channels.
- Recognition in the Clinic's 2021 Annual Report, year-end e-Newsletter, and on the Clinic's website.
- An opportunity for up to 10 staff from your firm/company to attend a private Zoom Q&A event with members of the Clinic's Executive team.
- The opportunity for up to four of your firm's junior associates to attend a Clinic legal workshop, seminar, or virtual training on violence against women.
- The opportunity for your company/firm to join the Clinic's annual membership. As a member, your company/firm formally aligns with the important and powerful work of the Clinic. Membership is vital to the Clinic's accountability, and your company/firm's input is a key element in planning and delivering our programs and services.
- Promotion of your firm/company and its corporate citizenship values to Clinic stakeholders and the public.



Award Partner

Cost: \$25,000 Opportunities
Available: SOLD

Benefits:

- Award partner recognition in all campaign materials with logo presence (e.g. Spirit of Schlifer Award 2021 presented by “Your Name”).
- A profile of your company/firm on the campaign landing page with a link to your website. Your profile will detail why your company/firm supports the campaign.
- Opportunity for one representative from your company/firm to sit in on the Spirit of Schlifer Award Nomination Selection Committee.
- Video of the Award Winner receiving the award with one representative from your company/firm showcased on the campaign landing page.
- Special recognition on Clinic social media platforms, which includes Twitter, Facebook, Instagram, and LinkedIn, with your logo and link to your website.
- Digital advertisement with your logo in Precedent Magazine announcing the Award Winner. An ad to be prepared by the Clinic’s Communications Department and approved by your company/firm.
- A full-page ad in the Spirit of Schlifer 2021 Digital Program, housed on campaign landing page and promoted through the Clinic’s website and on social media platforms.
- Recognition in the 2021 Annual Report, year-end e-Newsletter, and on the Clinic’s website.
- The opportunity for up to 10 representatives from your firm/company to attend a private Zoom event to meet the Award Winner prior to the public announcement.
- The opportunity for up to four of your firm’s junior associates to attend a Clinic legal workshop, seminar, or virtual training on violence against women.
- The opportunity for your company/firm to join the Clinic’s annual membership. As a member, your company/firm formally aligns with the important and powerful work of the Clinic. Membership is vital to the Clinic’s accountability, and your company/firm’s input is a key element in planning and delivering our programs and services.
- Promotion of your company/firm and its corporate citizenship values to Clinic stakeholders and the public.

Digital Program Partner

Cost: \$12,500

Opportunities Available: SOLD

Benefits:

- The Spirit of Schlifer 2021 Digital Program will include information about the Clinic as well as sponsorship opportunities in the form of ad space. Your firm/company will have name recognition in all campaign materials with logo presence (e.g. Spirit of Schlifer Campaign 2021 Digital Program presented by "Your Name").
- A profile of your company/firm on the campaign landing page with a link to your website. Your profile will detail why your company/firm supports the campaign.
- Special recognition on the Clinic's social media channels with your logo and a link to your website.
- A full-page ad in the Spirit of Schlifer 2021 Digital Program, housed on campaign landing page and promoted through the Clinic's website and social media channels.
- Recognition in the 2021 Annual Report and year-end e-Newsletter.
- Promotion of your company/firm and its corporate citizenship values to Clinic stakeholders and the public.



Donor Wall Partner

Cost: \$12,500

Opportunities Available: 1

Benefits:

- The Spirit of Schlifer 2021 Donor Wall is a section of the campaign landing page dedicated to acknowledging the cumulative contributions of donors. Your firm/company will have name recognition in all campaign materials with logo presence (e.g. Spirit of Schlifer Campaign 2021 Donor Wall presented by "Your Name").
- A profile of your company/firm on the campaign landing page with a link to your website. Your profile will detail why your company/firm supports the campaign.
- Special recognition on the Clinic's social media channels with your logo and link to your website.
- A full-page ad in the Spirit of Schlifer 2021 Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- Recognition in the 2021 Annual Report and year-end e-Newsletter.
- Promotion of your company/firm and its corporate citizenship values to Clinic stakeholders and the public.

Digital Program & Benefits

The Spirit of Schlifer 2021 Digital Program will include information about the Clinic as well as sponsorship opportunities in the form of ad space.

The digital program will be publicly accessible via the campaign landing page.

Opportunities to split between ad and donation for Charitable Income Tax Receipt can be made available.

\$5,000 Level

- A full-page ad in the Spirit of Schlifer 2021 Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- Recognition in the 2021 Annual Report.
- Name recognition on all Clinic social media channels.

\$2,500 Level

- A half-page ad in the Spirit of Schlifer 2021 Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- Name recognition on all Clinic social media channels.

\$500+

- Individual name or firm/company name or logo in the digital program.

\$250-\$499

- Write a personal message on the 2021 Spirit of Schlifer Campaign Donor Wall.



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